



HELLO, Career

“Hello, Career is absolutely essential reading for anyone launching a career in today’s complicated world of work. Ed Bray is a true expert, sharing the real truth and insider secrets about handling everything from tough bosses to instant messaging etiquette to choosing the right benefits. Best of all, his advice is full of humor and great stories. Read this book—your career will thank you!” —Lindsey Pollak, *New York Times* bestselling author of *Recalculating: Navigate Your Career Through the Changing World of Work*

“While I believe in my academic abilities, school didn’t teach me how to ‘work smart.’ Ed’s realistic examples of working smart fill that void. I highly recommend Ed’s book to every graduating college senior.”
—Emily Fleming, Senior, University of Redlands, National Honor Society



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Working smart, the ability to make valuable and memorable business decisions at opportune times,

is what separates exceptional employees from average employees. Learning how to work smart is not taught in school nor does it appear in an employee handbook. It’s learned through listening and understanding your workplace’s expectations and then executing appropriately.

Hello, Career takes employees in their first job on a journey showing them how to work smart by sharing advice, guidance, and real-world stories from key areas of the workplace, including

- Why developing a great relationship with the “office superheroes” is a smart move
- The importance of establishing a trusted inner circle
- Why it’s critical to understand and select the right employee benefits

New employees will have the blueprint to work smart allowing them to demonstrate to their manager and colleagues they are wise beyond their years and positioning themselves for success and advancement.



Ed Bray has over twenty-five years of human resources leadership experience in major US companies. He was named HR Rookie of the Year in 2017 and Change Champion in 2018 at Ross Stores, Inc., and taught human resources courses at the University of California-Irvine from 2012 to 2018, where he was presented with the Distinguished Instructor Award in 2017.

